

## Project manager at Opticom International Research

Are you THE ONE we are looking to hire, to be a part of our global team? Are you organized, passionate and result-oriented? Do you have a can-do attitude? Do you have at least 3-5 years of experience in project management and experience from the market research industry? Experience from our areas Health (Life science) Forest products, Industrial goods and Consumer goods and services are highly meriting. Do you possess excellent leadership skills, which includes motivating people from different cultures? Are you a real team player, positive and easy to work with regardless of task or deadline?

### Main tasks

- Lead the project, make sure client demands are being followed and deadlines meet, engage and inspire the team.
- Making sure Opticom quality standards are met.
- Design of project material: briefings, invitations, questionnaires and presentations.
- Working with project teams to oversee the fieldwork, run or interpret statistics.
- Clear and proactive communication with clients.
- Interpreting data, designing reports, and writing actionable recommendations.
- Presenting results in an inspiring way and lead workshops.

### We offer

- Inspiring international working environment, filled with smart and ambitious colleagues
- Representative office in a central location.
- A unique company culture due to the mix of different cultures and backgrounds in combination with the Opticom Code of Conduct.
- Work with leading global companies operating in many different industries
- Responsibility with a mandate to innovate and influence.
- Good development opportunities.
- Play an important role in taking Opticom to the next level.
- You will get to use your experience and get new experience in many different fields.

If this sounds like an interesting and challenging opportunity, please send your CV and personal letter to: [sandra.palm@opticom.se](mailto:sandra.palm@opticom.se).

### Job description (more detailed)

As Project Manager at Opticom you will plan and oversee all steps of the market research project to ensure the desired research objectives are met, the resources are used efficiently, and the different interests involved are satisfied. This includes you will be ensuring that project steps are conducted on time and within set budgets, and that team members are doing their tasks properly. You will update both the client and the internal team on needed input, progress, and next steps, including communicating any need for revision of the time plan to find the best solution.

You are responsible for providing the client with results in line with the project objectives, in way that the client can easily work with and follow-up on. You will continue to lead teams of researchers, work actively with coaching and with regular quality checking of the booking process and collected data. In projects with larger teams, you may work closely with a research supervisor, ensuring that they understand their tasks and responsibilities and enabling them to develop their skills.

You will continue to plan for and execute final quality checking of data, coding, syntax writing and running statistics. You will be responsible for preparing report templates as well as for the overall report to be sent to the client, including quality checking, conclusions, and actionable recommendations. You design questionnaires that combine the research objectives of the client with relevance for the respondent and guidance for the interviewers.

You show client focus from the first contact and in all communication throughout the project. You will cooperate with client directors in sales. All sales-related tasks would be executed in close cooperation with one of the Client Directors, who would have final responsibility for the overall offer including pricing as well as direct client contact.

#### **About us**

**Opticom International Research** is a leading global consulting and research firm. Our mission is to help our customers improve their results by transforming data and knowledge into strategic advice and concrete action plans. Since our foundation in 1987 we have undertaken hundreds of international projects across the world.

**Solutions that deliver true value and ROI.** We are passionate about understanding your key challenges and in finding solutions that deliver true value and ROI. Testimonials from our clients confirm that our engagement often results in considerable cost savings, increased sales and improved margins, in addition to better insights.

**Expertise across several industrial sectors.** We have broad as well as deep expertise across several industrial sectors and we regularly serve more than 100 leading global companies. Our first and foremost aim is to be regarded as a professional and trustworthy partner that offers good interaction and strong relationships with our clients. Our main areas of business are: Forest products, Health, Industrial goods and Consumer goods & services.

**First-class consulting support** by combining Opticom's unparalleled capabilities in analyzing feedback from stakeholders in complex value chains, broad and deep industrial expertise and experienced consultants we can assure that clients are served with first-class consulting support. We offer a unique portfolio of consulting services with different scope and content but all focusing on creating value.

**Our truly multi-cultural global village.** Regardless of geographical scope of the project, we operate with our own organization of multi-cultural coworkers. One competitive edge lies in conducting all fieldwork with our in-house native speaking work force. Annually we have over 60 researchers working onsite covering 30+ different nationalities actively engaged ongoing projects. All researchers are recruited in Sweden and are stationed at our company headquarters in central Stockholm.

If this sounds like an interesting and challenging opportunity, please send your CV and personal letter to: [sandra.palm@opticom.se](mailto:sandra.palm@opticom.se).